

How Individuals Protect Themselves and Their Brand Sponsorships from Toxicity on Social Media

You work hard to curate and create content for your personal social presence and paid promotions just for trolls and haters to litter your posts with hateful and spammy comments. Influencers and individuals alike use *The Mod* to manage their comment streams and remove toxicity so they can refocus time on creating content, engaging positively with followers, and promoting themselves in a brand-safe environment that increases their value.

Required AI Filtering *and* Human Moderation

The Mod utilizes AI-Keyword Filtering technology + a team of 1k U.S. based Moderators to remove toxic comments from their social posts in moments. AI Filtering alone is not enough; 50% of ugly comments were hidden by the Human Moderation Team. The tool is also discreet as toxic comments are hidden from everyone except the troll to avoid inflaming the situation.

Resources Reallocated Toward Content Creation, While Enjoying 24/7/365 Protection

The Mod is working every moment of every day, so these individuals enjoyed a clean social presence 24/7/365 (51% of comments hidden were at night, weekends or holidays). Meanwhile, they no longer spent valuable time moderating their comments but refocused on new content, positive engagements, and promotions.

You Don't Want These Comments Associated With You (Just A Few Examples...)

- 👤 Like a 600 pound toddler. You seriously need psychiatric help
- 👤 Thank God you two will never become parents.
- 👤 Your chest lit fire in my penis 🔥🔥🔥
- 👤 Shut up b*tch
- 👤 Please watch my video it's a video of Minecraft duplicating but a parody 🤪 link in bio

*Toxic comments containing expletive keywords have been manually obfuscated with askterisks

Human Moderation

50% of comments eluded Keyword Filtering Tech, requiring manual Human Review.



24/7 Protection

51% of comments made overnight and on weekends.



Brand Safety

10% of comments deemed unsafe for individuals.

